



Experience

Applying your business education in the real world.



Susan Mazarakes-Gill

Susan is the Executive Director of the Longview Economic Development Corporation (LEDCO).




My work experience in sales & marketing helped me begin my career at LEDCO in May 2002 as the Business Retention & Expansion Director. As the BREP Director, I worked with existing primary employers - to retain them, help them grow and prosper in Longview. This led to quite a bit of involvement in the Workforce Development arena and together, we developed programs. Then four years later I was moved into the Business Recruitment & Marketing position; in this position I was primarily responsible for marketing to bring new manufacturing, distribution and support service companies to town. In 2009, my boss retired and because of my experience, knowledge and skills, I was named the Executive Director. This past year, we made seven announcements resulting in 375 new jobs, 27 retained jobs, and initial employer investments totaling \$9 million.

**Susan will be speaking on
Wednesday, November 2
at 6:00pm in EDUC 120.**

▶ November 2011

Sun Mon Tue Wed Thu Fri Sat

		1	2 	3	4	5
6	7	8	9	10	11	12
13	14	15	16 	17	18	19
20	21	22	23	24 	25	26
27	28	29	30			

Dates to Remember in November:

02- AMA Speaker- Susan Mazarakes-Gill
6:00pm-7:00pm EDUC 120



16- Advertising Competition- Pietros Italian
Market- 6:00pm-8:00pm EDUC 120

24- Thanksgiving

25- No School

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