



Alumni Newsletter October 2010



[LETU Alumni Association](#)
[Services and Benefits](#)
[My COMMUNITY](#)

Office of Alumni & Parent Relations
(800) 259-2586
alumni@letu.edu

LeTourneau University's New Fee-Based Alumni Association

First, thank you to those alumni who have already become members of the new LeTourneau University Alumni Association. It has been encouraging to receive the calls, emails and mail concerning the brochure we sent out announcing the new structure of our Alumni Association.

We have already received helpful feedback from many of you. We have also received many questions as to why we are going to a fees-based association. It is about growing an endowment that will be able to support alumni events around the country and on campus in the years to come.

We are in an exciting time in the history of LeTourneau University. We have reached the point where our nontraditional alumni are as numerous as our traditional alumni. Our alumni population is growing at a fast rate. We have more alumni than ever before and along with this growth has arisen a challenge. How can we meet the demand of our rising alumni population? We need to be more places, see more people, have more alumni events to stay connected to our alumni. How do we accomplish this on our limited budget?

At a time when some universities are dropping their fees-based associations, LeTourneau is just now turning toward this avenue for funding. Many of those same universities are able to offer free membership based upon the endowments they established years ago. We have no such endowment. The major reason that the Alumni Advisory Council supports this new endeavor is they see the need for an LETU Alumni Association Endowment for future alumni work.

Let me assure you that anyone who has ever attended LeTourneau Technical Institute, LeTourneau College or LeTourneau University will always have alumni status and will always be highly regarded. We are asking those of you who can to join us in supporting our growing need for alumni work by becoming members of the Alumni Association.

Warmest regards,

Martha Steed '02
Director of Alumni & Parent Relations

UPCOMING EVENTS

**LU Alumni Reception
AWS Welding- Fabtech**
November 2, 2010
5:00 pm to 6:30 pm
Georgia World Congress Center
International Blvd. NW
Atlanta, GA 20313
Building C, Level 3, Room C302
RSVP by October 26, 2010 to
alumni@letu.edu or 800-259-2586

Alumni Association Ice Cream Muggings
Dallas Educational Centers
November 8th and 9th
Houston Educational Centers
November 10th and 11th

NEWS

[LETU Serves as Remote Host for World Evangelism Conference](#)

[LETU to Offer New Master of Science in Engineering in Fall 2011](#)

You can now look in and see what's in the [Yellow Jacket News](#) !

Kroger's Neighbor to Neighbor Donation Program

LeTourneau University has been approved to participate in the Kroger Neighbor to Neighbor Donation Program. This replaces the Kroger Plus Card Program which was discontinued several years ago. Kroger will give away \$1 million annually and the Alumni Association can receive a percentage of that with your participation. To see how you can be a part of this program just click on [Kroger Neighbor to Neighbor](#).

LeTourneau Yearbooks 1948-1951

You can now access online archives of past LETU yearbooks! years 1948-1951 are the first ones that have been turned into PDF's and published in a friendly flip-through format. These will be published chronologically as they are archived.

You can access the "Pioneer Archives" from the alumni page under "Stay Connected" or just click on [Yearbooks](#)!

We want to hear from you!

[Update Your Information](#) so that you don't miss out.

LeTourneau Alumni Association

To find out more about the LeTourneau Alumni Association, what we do and how we aim to serve you, visit our [website](#).

[Join us on Facebook](#) -

Log in and type in LeTourneau University for a list of LETU pages!

[Join us on LinkedIn](#)

[Join us on Twitter](#) and visit:

[LeTourneau](#) University

[Graduate and Professional Studies](#)

If you would like to unsubscribe, please let us know: alumni@letu.edu

LETU Office of Alumni and Parent Relations
P.O. Box 7333 Longview, TX 75607 (800) 259-2586