



# CHOICES

## SCHOOL OF BUSINESS

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### Look Around

#### From the Dean's Desk

The fall semester is in full swing, and I'm wondering where the summer went. Of course, the excitement of another new beginning here at LETU tempers the dog days of summer as we enter September. Though I'm tempted to reflect back on what I did and did not do this summer, I'm even more inclined to think of this semester and all the activities and programming coming down the pike. As inviting and necessary as that may be, I have to remember to live in the here and now...to cherish the moments I have each day and not let my emotional tank be filled with the anticipation of future activities and events, no matter how important or exciting they may be. YHWH said, "I am," and that has to be enough, right now! Let's not miss the blessings right in front of us. Shalom y'all.

Sigma  
Beta Delta  
International  
Honor Society  
Induction  
Sept. 21st  
4-5 p.m.  
MSCIII

### Bowling For Kids!

LeTourneau University School of Business administrators got their bowl on in the 2009 Junior Achievement Wide World of Sports Bowl on Friday, August 14, at Oil Bowl Lanes in Longview. Dean Bob Wharton, Assistant Dean Karen Jacobs and Academic Secretary Stacie Francis participated as the "LETU IncrediBowls," along with LETU marketing friends Tom Barnard and Kate Gronewald. The team also participated in fundraising for the annual event to support Junior Achievement's mission to ensure that every child has a fundamental understanding of the free enterprise system.

Junior Achievement (JA) is a nonprofit organization that helps to ensure an education for students around the world. All of their work is made possible through donations, fundraisers, and volunteers. The *Bowl-a-thon* raises money specifically in order to add business and economics classes to local school districts at no extra cost to the students or to the school district. For more info on how you can become involved with JA, check out [www.ja.org!](http://www.ja.org!)



From left to right, sitting: Bob Wharton, Dean, School of Business; Karen Jacobs, Assistant Dean, School of Business; standing: Stacie Francis, Academic Secretary, School of Business; Tom Barnard, Graphic Designer/Photographer; Kate Gronewald, Web Content & Communications Coordinator.



# Crawfish Boil!

For all y'all northerners out there, it's pronounced CRAWFISH, not

"CRAY-FISH" when you're down South. And living this close to the Louisiana border, it would be a travesty not to partake of this classic Cajun cookin'. To make sure that none of

LeTourneau's business students would miss out on this experience, Dr Wharton put together the first School of Business Crawfish Boil to celebrate the end of the 2008-2009 school year. Not content to serve just any old crawdads (also an acceptable Southern term), Dr. Wharton brought in New Orleans-native Bob Brian from Baptist Crossroads Foundation ([www.baptistcrossroads.org](http://www.baptistcrossroads.org)), to serve up some authentic Cajun cuisine.

Held on April 24, 2009, this event provided an opportunity for students and faculty/staff alike to relax together at the end of a busy semester. The tables were piled high with mounds of boiled crawfish,



*Top left:* Laura Cole, Dr Wharton, School of Business Dean, David Shankle, Director of Distance Learning; and Bob Brian, crawfish boiler extraordinaire; dig into the mountain of boiled crawfish.



*Top Right:* Brooke Kincade concentrates on delivering a killer serve.

*Bottom left:* Polly Mae Benton (left) shows fellow student Liberty Gallagher (right) the proper technique for eating crawfish.

*Bottom right:* Seniors Christine Baker and Ben Luckert share an extremely enthusiastic victory high-five.

potatoes and corn. A giant pot of jambalaya, another classic Cajun dish, was also on hand for those who were a little bit skeptical about the crawfish. Hands were the preferred eating utensils. Napkins and paper towels abounded. Some chose to follow up dinner with a game of pickup volleyball, while others simply enjoyed the easy fellowship between staff and students. It is always refreshing to find a venue where professors and students are able to spend time with one another without the focus being on schoolwork. It's official....Crawfish can be a beautiful thing. For that, we send our thanks to our neighbors down the Bayou!



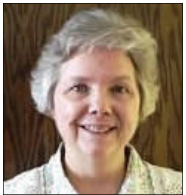
# Faculty Scholarship



**Dr. Juan Castro**—“Religious Background as Predictor of Ethical Behavior in College Students”, *Journal of Leadership, Accountability and Ethics*, Winter 2009.



**Karen Jacobs**—“Incorporating Active Learning in Both Face-to-Face and Online Environments”, *Critical Issues in Teacher Education*, February 2009.



**Dr. Beverly Rowe**—*How Virtual Teams Work: Exploring Effort in Computer-Mediated Collaboration*, VDM Verlag, August 2009.



**Dr. Bob Wharton**—“Coverage by Gender in ESPN the Magazine: An Examination of Articles and Photographs”, *International Journal of Sport Management*, April 2009.

## Body Builders

“So in Christ we who are many form one body,  
and each member belongs to all the others.” Romans 12:5

The School of Business had an opportunity to flex its muscles with its first academic chapel on September 9, 2009. And yes, we do mean that quite literally. Guest speaker Tom Tennimon is not your average powerpoint-wielding lecturer. Tennimon is superstrong—a body builder and power lifter who uses his strength and talent as a witness for Christ. After breaking an aluminum baseball bat and bending an iron rod, Tennimon went on to share his story and challenge the business students to demonstrate the power of the Lord in their own lives. A former member of Team Impact, Tennimon now runs T Force Ministries, demonstrating his feats of strength and sharing the power of God. To see more about how he and his team are using their talents to share their faith, check out [tforceministries.com](http://tforceministries.com).

