



**LETOURNEAU  
UNIVERSITY**

**UPCOMING EVENTS**

**Academic Chapel**  
10/6/10  
(Chili Cook-off)

**11/10/10**  
(Skype LIVE from  
Cambodia)

**Deadline for  
Dec Grad Application**  
10/1/10

**Fall Break**  
10/18-10/19/10

**Fashion Show  
Fundraiser DOK**  
11/18/10

# CHOICES

## SCHOOL OF BUSINESS

VOLUME 2 ISSUE 3

SEPTEMBER 2010

### From the Dean's Desk....

What's your "consistency quotient"? Last spring LETU approved plans to develop a center for faith and work. As these efforts have unfolded, it struck me how the term "faith and work" might tend to compartmentalize our lives. As it relates to faith, our efforts to take our faith into the workplace will not be successful unless we strive for consistency in all areas of our lives. Many years ago I heard O.S. Hawkins encourage us to be the same person in our private, personal, public and professional lives. We should be consistent from our private thoughts and prayers, to our personal relationships with our families, to our general interactions with the public and then to our professional lives--our workplaces. It all starts in our private prayer life. Let's be consistent my friends. Shalom. Bob

### What I wish I knew as a Freshman....



"I wish I knew that despite the fact that pulling all-nighters seems like such a good idea, it really never is. Most of the time, the progress I made pulling an all-nighter was cancelled out by my *exhaustion* the next day! :( They definitely do more harm than good!" -Liberty Gallagher

"I would have appreciated someone telling me that switching majors (several times) was not necessarily a bad thing. Choose something that you enjoy, and do not primarily focus on the starting salary. God will bless you through your endeavors if you trust in Him."  
-Lucas Treviño



"A couple of things I wish I knew as a freshman is how much study hall applied to studying and can impact your grades. I wish I would of known to get an internship after my freshman year opposed to after my sophomore year. I wish I would have known about The Butcher Shop!!!! College night on Mondays and family night on Thursdays! I wish I knew about chegg.com for textbook rental." -Cullen Griffin

"The best advice I could probably give is just be flexible for whatever comes your way. There will be many challenges during any student's college life, but the key is to trust God and just have fun!!!"  
- Austin Watley



"The thing I wish I knew when I was a freshman is how **valuable** quarters really are! Also when someone asks you to sign their egg, you never let them have a signature without making them do something that is funny."  
- April McCamey



LETOURNEAU UNIVERSITY  
AMERICAN MARKETING ASSOCIATION

## *American Marketing Association*

### **April McCamey**

The American Marketing Association is a fantastic organization for students to get involved in and develop marketing skills for the future. The knowledge and hands-on experience gained from interacting with the AMA is a valuable resource. Some of the benefits of participating in LeTourneau University's AMA program have been learning new technology as well as how to communicate with real world business professionals. Though a small school competing against large universities, LeTourneau was able to place 3rd on a national level! Our hard work and dedication shows we have got what it takes to be a worthy opponent in this year's national competition taking place in New Orleans. The American Marketing Association is a continually growing business organization. LeTourneau University's AMA team is branching out to invite all majors to join and be a part of this organization that provides real EXPERIENCE. Consider this amazing opportunity when looking to get involved on campus! It is truly a blessing to be a part of something so beneficial.



## **European Business Experience**

**Here is another fantastic once in a lifetime travel opportunity for students! This adventures lasts for 3 weeks over a span of 4 different countries! If that doesn't sound amazing enough, you get class credit as well!**

**DATES:** May 7-28, 2011

**TEAM:** 15-20 students

**COURSE:** Marketing or Business Class

**COST:** \$3652 + Course Tuition + Airfare

*\*These expenses all qualify for financial aid*

**Ken Fairweather: 903-233-3625**

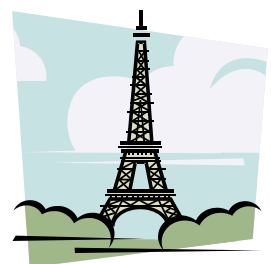
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**Switzerland**

**Germany**

**France**

**Italy**



# Costa Rica

March 12-17  
2011



**Students!!! Here's an incredible travel opportunity for you! Take an exciting adventure to Costa Rica for a week and get class credit for it! It doesn't get much better than that!**

**Cost:**

Approx \$1275 plus the cost of airfare and tuition (Limited number of seats)

**Deposit Dates:**

\$500 due by December 1, 2010

Final payment due January 15, 2011

**Course Credit:**

International Business

**Contact:** Emily Ehmke

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## *Greetings from South America...*

Under the sponsorship of the Fulbright Scholar grant, Dr. Juan Castro has been teaching and training in the Master Finance Program at the National University of El Salvador, the largest university in the country. Dr. Castro is teaching a course in Financial Strategy, developing a Financial Simulation course, and training instructors who will be teaching these courses in the future.

The students are very eager to learn. Dr. Castro spent one Sunday in Wendy's (due to lack of resources of the university) with 6 students wanting to learn more about finance and the cases they have to present in class. The students, excited to have a finance and economics professor from the United States, were surprised to learn that he is a Honduran native.

Dr. Castro has overcome the challenges of finding suitable housing, internet connections, and many rainy days to impact the students in a developing country. He is making a difference, one student at a time, in El Salvador. Congratulations to our Fulbright Scholar!

