



**LETOURNEAU
UNIVERSITY**

CHOICES

SCHOOL OF BUSINESS

VOLUME 2 ISSUE 4

DECEMBER 2010

UPCOMING EVENTS

Graduation

December 11, 2010

Christmas Break

Dec 10, 2010

— Jan 10, 2011

Late Registration

January 10, 2011

Classes Begin

January 11, 2011

Martin Luther King

Day - NO CLASS

January 17, 2011

From the Dean's Desk...

I caught up with a friend and his family upon my return to Texas in 2008. Mickey and I finished at ATM in 1977. He and Rebecca went to Austin, and Linda and I went to the state of Washington. Feeling the call to be back with family, they returned to their hometown of Longview in 1979. Mickey went home to be with the Lord last spring. It has been heartwarming to see the community recognize and acknowledge him with various namings from a street and a thoroughfare to a performing arts center. However, the thought occurred to me how wonderful it would have been to celebrate Mickey and his contributions to the Longview community while he was still with us. But typically that's just not how we do it. Fortunately, God began the celebration right from the start. Jesus' memorial service began at his birth. Little did the worshippers know that while they were celebrating Emmanuel, God with us, they were also celebrating the most extraordinary life ever. While the innocence and weakness of the baby in a manger is the picture of Christmas, Jesus was born to die 33 years later after conquering death and sin to redeem the world. So when you and the family are gathered around the tree embracing the love and warmth that comes with Christmas, take a closer look at your tree and celebrate not only the birth of Jesus but also thank God for his life and willing walk to Calvary's tree. Be at peace my friends. He is risen indeed!

Educational Partnerships

The School of Business has recently entered into two educational partnerships.

Leading Dimensions Consulting, founded by Dr. R. Douglas Waldo, specializes in employment assessment and development. The Leading Dimensions Profile assessment is used for talent management applications.

www.leadingdimensions.com

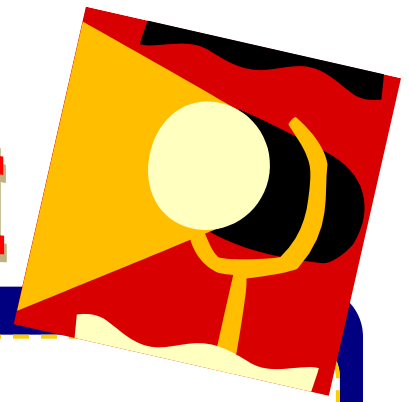
Founded by Dr. Jim Laub, the OLA Group utilizes the Organizational Leadership Assessment to evaluate organizational health in order to create healthy, servant-minded organizations and enabling the organizations to reach their potential.

www.olagroup.com



For further information, please contact bobwharton@letu.edu.

Business Alumni Spotlight



Greg Poelman
Class of 2009

Major: Business Administration with a minor in Finance
Employer: IBM (Global Services Division)
Job Title: Strategy & Transformation Consultant in the Financial Services sector
Current Location: New York, NY



Greg took the initiative to travel to 11 different countries during his time at LeTourneau. One entire semester was spent studying in Korea. These experiences helped broaden Greg's worldview as well as increase his understanding of international business. Greg uses the leadership and problem-solving skills he gained at LeTourneau on a daily basis for his consultant work at IBM. Greg's advice to current business students is to gain as much knowledge as possible while in college and also to study abroad for a semester because the experience provides an opportunity to learn more about the world, business, and life in general.



Major: Finance
Employer: American Idol
Job Title: Associate Producer
Current Location: Los Angeles, CA

As a Business student, Jonathan took advantage of the opportunity to study at the Los Angeles Film Studies Centre through LeTourneau's affiliation with the CCCU. This experience enhanced his passion for film-making and built upon his technical skills. LeTourneau taught him perseverance and discipline that he relies on in his fast-paced "learn as you go" career. Upon graduation, Jonathan moved to LA with nothing but has worked his way up to being the Associate Producer on America Idol. He travels across the country shooting footage of the audition process and much more. Jonathan's advice to current business students is to follow God's lead and to listen to what He has for your life.



Jonathan Hay
Class of 2007



Veronica Smith
Class of 2006

Major: Accounting with a minor in Mathematics & Finance
Employer: Texas LIVE Magazine
Job Title: Managing Editor
Current Location: Brenham, TX



While studying at LeTourneau, Veronica learned how to push herself and believe in her capabilities. Her education enabled her to learn business skills that were fundamental in the process of starting a new business. TexasLIVE Magazine has grown successfully over the past four years. Veronica is not only successful in her work life as a managing editor but also in her family life as a wife and mother. Veronica and her husband Jordan just welcomed their first beautiful baby girl into their lives. Veronica's advice to current business students is to take special pride in every job. Although the ideal job or position may not come immediately, each job provides learning and growth for future opportunities.

CAMBODIA

One of the most bright and energetic students, Danae Luckert, from the School of Business has taken an exciting adventure this semester. She created her own study abroad experience by interning with Sunrise Coffeehouse in Battambang, Cambodia. She spent two months in Cambodia completing her internship while also taking 18 hours of online classes throughout the semester. While in Cambodia, Danae learned an incredible amount about Cambodia, people, business, and life as a whole. Her adventures include but are not limited to giving the café a makeover, getting decked out in traditional Khmai dress, surviving the Russian market in Phnom Penh, eating an assortment of new and interesting foods, and experiencing a Cambodian Thanksgiving. Danae just returned from Cambodia at the beginning of December. To read firsthand about her journey to Cambodia, please visit her blog on the School of Business website.

http://www.letu.edu/opencms/opencms/Academics/Business/GlobalInitiatives/Blog_from_Abroad.html



The School of Business is proud to announce the newest addition to its team, Mrs. Emily Bellamy. Emily will be the new full-time accounting instructor and comes to us with high recommendations. She has a great energy and passion for students and education. Ms. Bellamy will be starting at the beginning of spring semester 2011. If you are in one of her classes or see her while visiting the School of Business, please give her a warm welcome.

We are so happy to have her joining us.

WELCOME MRS. BELLAMY!



The School of Business
wishes you a very
Merry Christmas
and a *Happy New Year!*

