



**LETOURNEAU
UNIVERSITY**

RECENT EVENTS

Crawfish Broil
April 8, 2011

**Eyes of Faith
Conference**
April 18-19, 2011

Senior Celebration
April 29, 2011

CHOICES

SCHOOL OF BUSINESS

VOLUME 3 ISSUE 1

APRIL 2011

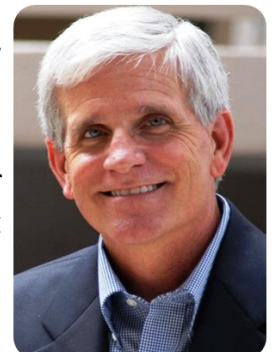
From the Dean's Desk....

Our recent keynote for the 2nd Annual Business Through the Eyes of Faith was Dr. Jim Laub. He spoke on servant leadership and introduced the topic with a quote from Archimedes (230 B.C.) — “Give me a lever long enough and a place to stand, and I will move the world.” This intentionality resonated with me as I’ve been teaching an introduction to leadership class this semester. A key thought expressed in the class is whether we “drift” into leadership or intentionally seek it out — look for an opportunity “to stand.” Upon reflection, I started connecting dots to the application in my spiritual life. How often do I “drift” in God’s direction and how often do I intentionally look for that place “to stand,” in the power of Jesus Christ, to maneuver the difficulty/change coming my way? The table of life has been set with all manner of experiences. Some delicacies are easy, yes enjoyable, to swallow while others can barely be choked down but swallow we must. I imagine your table looks similar to mine. Let’s purposefully choose our place to stand and dine with the King my friends. Shalom.

2nd Annual "Eyes of Faith" Conference

“Eyes of Faith” originated with the purpose of bringing Christian businessmen and women to the campus to speak in an open forum among the students and the community. Last year’s conference was a huge success with guest speaker, John Beckett. This year, we were pleased to feature another incredible speaker, Dr. Jim Laub.

Dr. Laub is Dean of the MacArthur School of Leadership and Professor of Leadership Studies at Palm Beach Atlantic University. His consulting and ongoing research has focused on the critical topic of servant leadership and organizational health. He is a facilitator, a trainer, a speaker, and a tool-maker for organizational effectiveness. His two presentations, “Leadership that Moves the World” and “Building Healthy Servant-Minded Organizations,” were delivered both on campus and to the community.



Accounting in Action!

The accounting department in the School of Business has been incredibly productive throughout the Spring semester. Our new assistant professor of accounting, Emily Bellamy, is doing an exceptional job of bringing life into the accounting department. Students are getting hands on experience by working on live projects with real data rather than simply numbers in a textbook. In addition to bringing applied learning to the classroom, our students have taken the initiative to create a student organization called the Professional Accounting Society. This brand new organization is student-led and overseen by Mrs. Bellamy. The demand for our interns has increased this semester, and Heidi Morgan, a junior accounting major, is completing an internship with an accounting firm in the area. The experience she is gaining from her internship is an invaluable resource that will play a major role in her future. Our accounting department is doing a fantastic job of providing our students with unique hands-on experiences to prepare them for every workplace.

Pictured on the right: PAS students making Valentine's Day cards for children in the hospital. (Back Row: Julie Smith, Christy von Dohren, Mercy Liaw, Missy Cain, Trang "Jane" Tran Front Row: Maasa Migita, Heidi Morgan, "Mandy" Zhang)



A Word From the Professor

Emily Bellamy



Since I have just arrived to the academic world from industry, I know the importance of applying accounting to practical situations. I hope to develop students who have knowledge of accounting and skills needed for application. The students in upper level accounting courses have been applying what they are learning in class to real life situations.

The Intermediate Accounting II students have been developing an internal control document for a bond issue for Longview Independent School District. The students studied bonds and bond covenants. After reading the documents related to the Qualified School Construction Bond (QSCB) Issue for the Judson Middle School construction project and developing a document to guide the employees of LISD to ensure compliance with all bond covenants, the students toured the construction site on March 22, 2011.

The Accounting Systems class utilized Microsoft Access to create an accounting system for data mining. The students are creating a database for a local businessman that includes the tables, forms, and reports needed to track expenditures by tax year, project, and type of purchase. The class plans to visit the ranch before the semester is over and deliver the finished product.





Name: Misty Raley
Classification: Sophomore
Major: Marketing
Program: China Studies Program



Name: Jennifer Hamilton
Classification: Junior
Major: International Business
Program: China Internship



Name: Morgan Thomas
Classification: Junior
Major: International Business
Program: Latin American
 Studies Program



Name: Julie Smith
Classification: Junior
Major: Accounting
Program: University of Edinburgh
 (Scotland)



Name: Ashley McPhail
Classification: Junior
Major: International Business
Program: Latin American
 Studies Program



Name: Joy Copple
Classification: Senior
Major: Business Administration
Program: Scholars' Semester
 in Oxford Program

Study Abroad Options

Educational Partnership – Handong Global University

Handong Global University is located in Pohang, Kyeong Buk province, South Korea. LeTourneau University has partnered with Handong Global University to become sister schools in order to provide international opportunities to students.

Program Affiliation – BestSemester (CCCU)

The BestSemester program offers exciting study experiences in locations around the globe, including the Americas, Africa, Asia, Australia and Europe. These programs focus on many different specialized areas of study offered in one of the 13 exciting locations around the world.

Global Service Learning – Internship Overseas

Global Service Learning allows students to have the flexibility to go anywhere to complete an internship abroad while also getting full credits for the semester by taking online courses at LeTourneau.

Culture & Language – International Class Trips

LeTourneau offers several international trips that can satisfy course credit and are usually available during the summer, Christmas Break, or Spring Break and provide students the interactions in a different country that they would never experience in a classroom setting.

Create Your Own – Design Your Own Study Abroad Experience

Create your own study abroad experience! Find a school, internship, or program that you would like to be involved with, and let us help you work it into your academic journey. We are pioneers looking for ways to expand our vision for global initiatives. The possibilities are endless.