LeTourneau University
Every Workplace. Every Nation.
Business. Beyond the boardroom. Bigger than a balance sheet. More priceless than a paycheck. At LeTourneau University, faith is the foundation that not only sets us apart, but also drives our success.
O U R  D E G R E E S  - Majors

• Accounting, B.S.
• Business Administration, B.A.
• Business Administration, B.S.
  Design Technology Concentration
• Finance, B.S.
• International Business, B.A. / B.S.
• Management, B.S.
  General Mgmt Concentration
  Human Resources Mgmt Concentration
  Industrial Mgmt Concentration
• Management Information Systems, B.S.
• Marketing, B.S.
• Ministry Management and Leadership, B.S.

O U R  D E G R E E S  - Minors

• Accounting • Business Administration • Economics
• Finance • Leadership • Management • Marketing
WHICH DEGREE IS RIGHT FOR ME?

**Accounting:** Unite your analytical skills and integrity. Learn what you need to know to pass the CPA exam and acquire the tools to make wise, biblically-based business decisions in a field where professional ethics are in high demand.

**Business Administration:** For the aspiring, well-rounded leader. Study the business essentials necessary to move up the corporate ladder while focusing on what you do best. Business administration students can apply their knowledge to a broad mix of industries, from government agencies to industrial firms.

**Finance:** Get familiar with the fundamentals. Analyze the stock market and investment portfolios as you cover a wide range of financial topics, from banking to bonds. Whether you’re a future real estate tycoon, financial planner or an insurance guru, you’ll discover the balance of expertise and integrity that leads to excellence.

**International Business:** Learn to see the big picture. Internships abroad provide real-world experience on a global level. Take on the world and gain a multicultural perspective as you expand your business skills beyond borders.
Management: Be prepared for more than the corner office. Learn to motivate employees, supervise production and responsibly practice ethics while you balance resources, goals and business plans as an influential leader in your field.

Management Information Systems: The intersection of the virtual world and the business world. Focus on concepts that will prepare you for a job in programming, information systems management or information technology management.

Marketing: Marketing is everything. Everything is marketing. It’s the driver of booming business. A great fit for strategic thinkers and creative communicators, our marketing program allows you to explore the marketing mindset and apply what you learn: that creative marketing strategies fuel success.

Ministry Management and Leadership: Where cash isn’t king. Apply your business know-how to the mission field, a non-profit, a church… you name it. Every ministry has expenses, so we prepare you to take your business smarts to the altar and use them for the greater good.
WHY LETOURNEAU UNIVERSITY?

- **Christian Perspective.** Connect the faithful with the financial. At the LETU School of Business, you not only receive a quality education, but one based on Christian principles. The value of business is more than a stock price. We report to a higher calling.

- **Student Organizations.** It’s all about synergy. Relationship-building is a major component of success. To help you navigate the networking web, business students at LETU have the opportunity to join groups such as SIFE (Students in Free Enterprise) and the Investment Club.

- **Hands-On Learning.** Experience matters. Transfer the textbook topics to the community’s needs. LETU partners with local entities, such as the IRS and United Way, to provide the VITA (Volunteer Income Tax Assistance) program and impact the community using students’ God-given skills.

- **Study Abroad.** Spend a semester absorbing a foreign cultural landscape anywhere from Asia to England, or Costa Rica to Moscow. Missions-minded? Teach microfinance to the underprivileged in a developing country, such as Honduras or Uganda.
Meet the real world. Experience your specialty firsthand as you turn theoretical business principles into hands-on knowledge through a variety of national and international internship opportunities. Also have a knack for engineering? Cross school lines with our business/engineering internship.
Our Grads - LETU School of Business graduates are ready for more than just a diploma on graduation day. Our students walk across the stage prepared for graduate school or the corporate world. Some recent LETU grads have landed jobs at notable and Fortune 500 companies, including:

- Ernst & Young
- Wycliffe Foundation
- Edward Jones Investments
- AEP/SWEPCO Energy
- Ashland Inc.
- KPMG
- Wells Fargo Bank
- IBM
- Martin Midstream
- Campus Crusade for Christ

NEED MORE INFO?
Get lots more info on our Web site at [www.letu.edu/business](http://www.letu.edu/business) or call 800-759-8811.