# Communication, B.A. Integrated Media Management Concentration (COMA) Major

School of Arts and Sciences - Department of Literature and Language Arts

Requirements List for 2013-2014

___ BIBL 1033 Biblical Literature
___ BIBL 1043 Biblical Foundations For Living
___ BIBL Jr.-Sr. Level Elective (3 hours)
___ BIBL Jr.-Sr. Level Elective (3 hours)
___ CCLT 2103 Cross-cultural Communication (Spring, Odd years only) (1)
___ COMM 1113 Intro. To Speech Communication (1)
___ COMM 2113 Computer Mediated Communication (Spring and Distance Learning, Even years only) (2)
___ COMM 2573 Interpersonal Communications (Summer and Distance Learning only) (1)
___ COMM 3013 Mass Communication Concepts (Spring, Odd years only) (2)
___ COMM 3403 Journalism-Publications (Fall, Even years only)
___ COMM 4931 Communication Internship (2) (3)
___ COMM 4943 Senior Seminar for Communication (2)
___ ENGL 1013 English Composition I (1)
___ ENGL 1023 English Composition II (1)
___ ENGL 2603 Creative Writing (Fall only)
___ ENGL 4023 Writing for Digital Media (Spring, Even years only) (2)
___ ENGL Literature Elective (3 hours)
___ GDES 2323 Visual Media I (2)
___ GDES 2333 Visual Media II (2)
___ HIST History Elective (3 hours)
___ HUMA 1153 Intro. To Fine Arts
___ KINE Physical Activities (1 hour)
___ KINE 1512 Concepts Of Lifetime Fitness
___ LETU 1101 Cornerstones Of Life And Learning
___ MATH Elective (3 hours)
___ MGMT 2303 Principles Of Management (2)
___ MGMT 4363 Project Management (Spring only) (2)
___ MKTG 2503 Principles Of Marketing (1)
___ MKTG 3503 Advertising (Fall, Odd years only) (1)
___ MKTG 3513 Public Relations (Spring, Odd years only) (1)
___ Elementary Foreign Language I (3 hours)
___ Elementary Foreign Language II (3 hours)
___ Intermediate Foreign Language I (3 hours)
___ Intermediate Foreign Language II (3 hours)
___ Lab Science Elective (4 hours)
___ Lab Science Elective (4 hours)
___ Humanities Elective (3 hours)
___ Minor or General Elective (3 hours)
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___ Fulfill English Proficiency Requirement (0 hours)

Total hours: 124

Notes:
1: Minimum grade of 'C' required
2: Minimum grade of 'B' required
3: Students may complete their internship experience in either a business or non-profit organization under the supervision of a professional in their field.