



Kinesiology, B.S. Sports Communication Concentration (KSC) Major
School of Education - Department of Kinesiology
Sequence Sheet for 2013-2014

First Semester - Fall 2013 (16 hours)

- ___ BIBL 1043 Biblical Foundations For Living
- ___ ENGL 1013 English Composition I
- ___ KINE 1602 Foundations Of Kinesiology (Fall only)
- ___ LETU 1101 Cornerstones Of Life And Learning
- ___ MATH So.-Sr. Level Elective (3 hours)
- ___ Lab Science Elective (4 hours)
- ___ Fulfill English Proficiency Requirement (hours)

Second Semester - Spring 2014 (15 hours)

- ___ COMM 1113 Intro. To Speech Communication
- ___ KINE 1512 Concepts Of Lifetime Fitness
- ___ MKTG 2503 Principles Of Marketing
- ___ Lab Science Elective (4 hours)
- ___ General Elective (3 hours)

Third Semester - Fall 2014 (16 hours)

- ___ BIBL 1033 Biblical Literature
- ___ ENGL 1023 English Composition II
- ___ KINE Physical Activities
- ___ General Elective (3 hours)
- ___ General Elective (3 hours)
- ___ General Elective (3 hours)

Fourth Semester - Spring 2015 (16 hours)

- ___ COMM 3013 Mass Communication Concepts (Spring, Odd years only)
- ___ KINE 3403 Care And Prevention Of Sports Injuries (Spring only)
- ___ KINE 4941 Sports Communication Internship I
- ___ BIBL Jr.-Sr. Level Elective (3 hours)
- ___ ENGL Literature Elective (3 hours)
- ___ General Elective (3 hours)

Fifth Semester - Fall 2015 (16 hours)

- ___ COMM 4303 Nonverbal Communication (Fall, Odd years only)
- ___ KINE 4941 Sports Communication Internship II
- ___ MKTG 3503 Advertising (Fall, Odd years only)
- ___ HIST History Elective (3 hours)
- ___ MATH So.-Sr. Level Elective (3 hours)
- ___ General Elective (3 hours)

Sixth Semester - Spring 2016 (16 hours)

- ___ COMM 2113 Computer Mediated Communication (Spring and Distance Learning, Even years only)
- ___ ENGL 4023 Writing for Digital Media (Spring, Even years only)
- ___ KINE 4941 Sports Communication Internship III
- ___ MKTG 3513 Public Relations (Spring, Odd years only)
- ___ MKTG 4413 Digital Marketing (Spring, Odd years only)
- ___ KINE Kinesiology Electives (3 hours)

Seventh Semester - Fall 2016 (16 hours)

- ___ COMM 3403 Journalism-Publications (Fall, Even years only)
- ___ ENGL 1001 English Review
- ___ KINE 4103 Sports And Recreation Management (Fall only)
- ___ MKTG 4103 Consumer Behavior (Fall, Even years only)
- ___ General Elective (3 hours)
- ___ General Elective (3 hours)

Eighth Semester - Spring 2017 (16 hours)

- ___ KINE 4553 Sport Marketing And Promotions (Spring, Odd years only)
- ___ KINE 4801 Contemporary Issues In Sport Management (Spring, Odd years only)
- ___ KINE 4941 Sports Communication Internship IV
- ___ BIBL Jr.-Sr. Level Elective (3 hours)
- ___ KINE Kinesiology Electives (3 hours)
- ___ General Elective (3 hours)
- ___ General Elective (2 hours)

Total hours: 127

Notes:

Suggested General Electives:

- MGMT 4313 Conflict Resolution, 3 credit hours
- CMIN 2303 Comm. in Christian Ministry, 3 credit hours
- PSYC 3653 Principles of Sport Psychology, 3 credit hours
- CCLT 2103 Cross-cultural Communication, 3 credit hours