Kinesiology, B.S. Sports Communication Concentration (KSC) Major

School of Education - Department of Kinesiology

Requirements List for 2012-2013

___	BIBL	1033	Biblical Literature
___	BIBL	1043	Biblical Foundations For Living
___	BIBL		Jr.-Sr. Level Elective (3 hours)
___	BIBL		Jr.-Sr. Level Elective (3 hours)
___	COMM	1113	Intro. To Speech Communication
___	COMM	2113	Computer Mediated Communication (Spring and Distance Learning, Even years only)
___	COMM	3013	Mass Communication Concepts (Spring, Odd years only)
___	COMM	3403	Journalism-Publications (Fall, Even years only)
___	COMM	4303	Nonverbal Communication (Fall, Odd years only)
___	ENGL	1001	English Review
___	ENGL	1013	English Composition I
___	ENGL	1023	English Composition II
___	ENGL	4023	Writing for Digital Media (Spring, Even years only)
___	ENGL		Literature Elective (3 hours)
___	HIST		History Elective (3 hours)
___	KINE		Physical Activities (1 hour)
___	KINE	1512	Concepts Of Lifetime Fitness
___	KINE	1602	Foundations Of Kinesiology (Fall only)
___	KINE	3403	Care And Prevention Of Sports Injuries (Spring only)
___	KINE	4103	Sports And Recreation Management (Fall only)
___	KINE	4553	Sport Marketing And Promotions (Spring, Odd years only)
___	KINE	4801	Contemporary Issues In Sport Management (Spring, Odd years only)
___	KINE	4941	Sports Communication Internship III
___	KINE	4941	Sports Communication Internship IV
___	KINE	4941	Sports Communication Internship I
___	KINE	4941	Sports Communication Internship II
___	KINE		Kinesiology Electives (3 hours)
___	KINE		Kinesiology Electives (3 hours)
___	LETU	1101	Cornerstones Of Life And Learning
___	MATH		So.-Sr. Level Elective (3 hours)
___	MATH		So.-Sr. Level Elective (3 hours)
___	MKTG	2503	Principles Of Marketing
___	MKTG	3503	Advertising (Fall, Odd years only)
___	MKTG	3513	Public Relations (Spring, Odd years only)
___	MKTG	4103	Consumer Behavior (Fall, Even years only)
___	MKTG	4413	Digital Marketing (Spring, Odd years only)
___			Lab Science Elective (4 hours)
___			Lab Science Elective (4 hours)
___			General Elective (3 hours)
___			General Elective (2 hours)
___			General Elective (3 hours)
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___			General Elective (3 hours)
___			General Elective (3 hours)
___			Fulfill English Proficiency Requirement (hours)

Total hours: 127

Notes:

This degree is listed as "Pending SACS Approval."

Suggested General Electives:

MGMT 4313 Conflict Resolution, 3 credit hours

CMIN 2303 Comm. in Christian Ministry, 3 credit hours

PSYC 3653 Principles of Sport Psychology, 3 credit hours

CCLT 2103 Cross-cultural Communication, 3 credit hours