

## Kinesiology, B.S. Sports Communication Concentration (KSC) Major

### School of Education - Department of Kinesiology

### Sequence Sheet for 2012-2013

#### First Semester - Fall 2012 (16 hours)

- \_\_\_ BIBL 1043 Biblical Foundations For Living
- \_\_\_ ENGL 1013 English Composition I
- \_\_\_ KINE 1602 Foundations Of Kinesiology (Fall only)
- \_\_\_ LETU 1101 Cornerstones Of Life And Learning
- \_\_\_ MATH So.-Sr. Level Elective (3 hours)
- \_\_\_ Lab Science Elective (4 hours)
- \_\_\_ Fulfill English Proficiency Requirement ( hours)

#### Third Semester - Fall 2013 (16 hours)

- \_\_\_ BIBL 1033 Biblical Literature
- \_\_\_ ENGL 1023 English Composition II
- \_\_\_ KINE Physical Activities
- \_\_\_ General Elective (3 hours)
- \_\_\_ General Elective (3 hours)
- \_\_\_ General Elective (3 hours)

#### Fifth Semester - Fall 2014 (16 hours)

- \_\_\_ COMM 3403 Journalism-Publications (Fall, Even years only)
- \_\_\_ KINE 4941 Sports Communication Internship II
- \_\_\_ MKTG 4103 Consumer Behavior (Fall, Even years only)
- \_\_\_ HIST History Elective (3 hours)
- \_\_\_ MATH So.-Sr. Level Elective (3 hours)
- \_\_\_ General Elective (3 hours)

#### Seventh Semester - Fall 2015 (16 hours)

- \_\_\_ COMM 4303 Nonverbal Communication (Fall, Odd years only)
- \_\_\_ ENGL 1001 English Review
- \_\_\_ KINE 4103 Sports And Recreation Management (Fall only)
- \_\_\_ MKTG 3503 Advertising (Fall, Odd years only)
- \_\_\_ General Elective (3 hours)
- \_\_\_ General Elective (3 hours)

#### Second Semester - Spring 2013 (15 hours)

- \_\_\_ COMM 1113 Intro. To Speech Communication
- \_\_\_ KINE 1512 Concepts Of Lifetime Fitness
- \_\_\_ MKTG 2503 Principles Of Marketing
- \_\_\_ Lab Science Elective (4 hours)
- \_\_\_ General Elective (3 hours)

#### Fourth Semester - Spring 2014 (16 hours)

- \_\_\_ COMM 2113 Computer Mediated Communication (Spring and Distance Learning, Even years only)
- \_\_\_ KINE 3403 Care And Prevention Of Sports Injuries (Spring only)
- \_\_\_ KINE 4941 Sports Communication Internship I
- \_\_\_ BIBL Jr.-Sr. Level Elective (3 hours)
- \_\_\_ ENGL Literature Elective (3 hours)
- \_\_\_ General Elective (3 hours)

#### Sixth Semester - Spring 2015 (16 hours)

- \_\_\_ COMM 3013 Mass Communication Concepts (Spring, Odd years only)
- \_\_\_ KINE 4553 Sport Marketing And Promotions (Spring, Odd years only)
- \_\_\_ KINE 4941 Sports Communication Internship III
- \_\_\_ MKTG 3513 Public Relations (Spring, Odd years only)
- \_\_\_ MKTG 4413 Digital Marketing (Spring, Odd years only)
- \_\_\_ KINE Kinesiology Electives (3 hours)

#### Eighth Semester - Spring 2016 (16 hours)

- \_\_\_ ENGL 4023 Writing for Digital Media (Spring, Even years only)
- \_\_\_ KINE 4801 Contemporary Issues In Sport Management (Spring, Odd years only)
- \_\_\_ KINE 4941 Sports Communication Internship IV
- \_\_\_ BIBL Jr.-Sr. Level Elective (3 hours)
- \_\_\_ KINE Kinesiology Electives (3 hours)
- \_\_\_ General Elective (3 hours)
- \_\_\_ General Elective (2 hours)

Total hours: 127

#### Notes:

This degree is listed as "Pending SACS Approval."

#### Suggested General Electives:

- MGMT 4313 Conflict Resolution, 3 credit hours
- CMIN 2303 Comm. in Christian Ministry, 3 credit hours
- PSYC 3653 Principles of Sport Psychology, 3 credit hours
- CCLT 2103 Cross-cultural Communication, 3 credit hours